

2026 Family Business Forum

Minneapolis, MN, InterContinental MSP, October 20-21, 2026

DAY 1 – October 20, 2026 – times are in CST

- 1:00 PM: **Registration Opens**
- 1:30 PM: Welcoming Remarks
- 1:40 PM: **Topic 1: Structuring for Continuity Across Generations** - *Learn how multigenerational family businesses are building the foundation for long-term continuity through family councils and governance planning.*
- 2:20 PM: Break
- 2:30 PM: **Facilitated Discussion Roundtable**
- 3:30 PM: Break
- 3:45 PM: **Topic 2: Learning Today, Leading Tomorrow** - *Bringing the next generation into the business is only the beginning. The real opportunity lies in helping future family leaders earn credibility, develop business acumen, and build the confidence to lead. Hear practical approaches for creating intentional career pathways that prepare the next generation to contribute today and lead tomorrow. Featured Speaker: Heidi Levitt, co-CEO, Levitt-Safety Limited*
- 4:30 PM: **Facilitated Discussion Roundtable**
- 5:30 PM: Break
- 5:45 PM: **Networking Reception**
- 6:15 PM: **Dinner**
- 7:45 PM: **Evening Concludes**

DAY 2 – October 21, 2026

- 7:00 AM: **Networking Breakfast**
- 7:30 AM: Break
- 7:40 AM: **Topic 3: The Family Advantage** - *Why do some family enterprises become unforgettable brands, extraordinary places to work, and businesses customers choose again and again? Examine how family businesses can turn their culture and entrepreneurial spirit into a lasting advantage. Featured Speaker: Katie Poehling Seymour, CEO, First Supply LLC, Director, NAW Board of Directors*
- 8:20 AM: Break
- 8:30 AM: **Facilitated Discussion Roundtable**
- 9:10 AM: Break
- 9:20 AM: **Topic 4: Growth on Family Terms** - *Whether acquiring another company or evaluating outside capital, every family business eventually faces defining decisions about growth. Explore how thoughtful capital strategy, not market pressure, can guide expansion while preserving the independence that shapes the family enterprise. Featured Speaker: Doug Ruggles, Co-CEO, Martin Supply, Director, NAW Board of Directors*
- 10:00 AM: **Program Adjourns**