



Sponsored Emails

Your Message. Our Audience.

Get your message directly into the inboxes of distribution industry decision-makers with a sponsored email send. You supply the creative—we handle the deployment. A high-visibility way to promote webinars, products, reports, etc. to a qualified B2B audience.

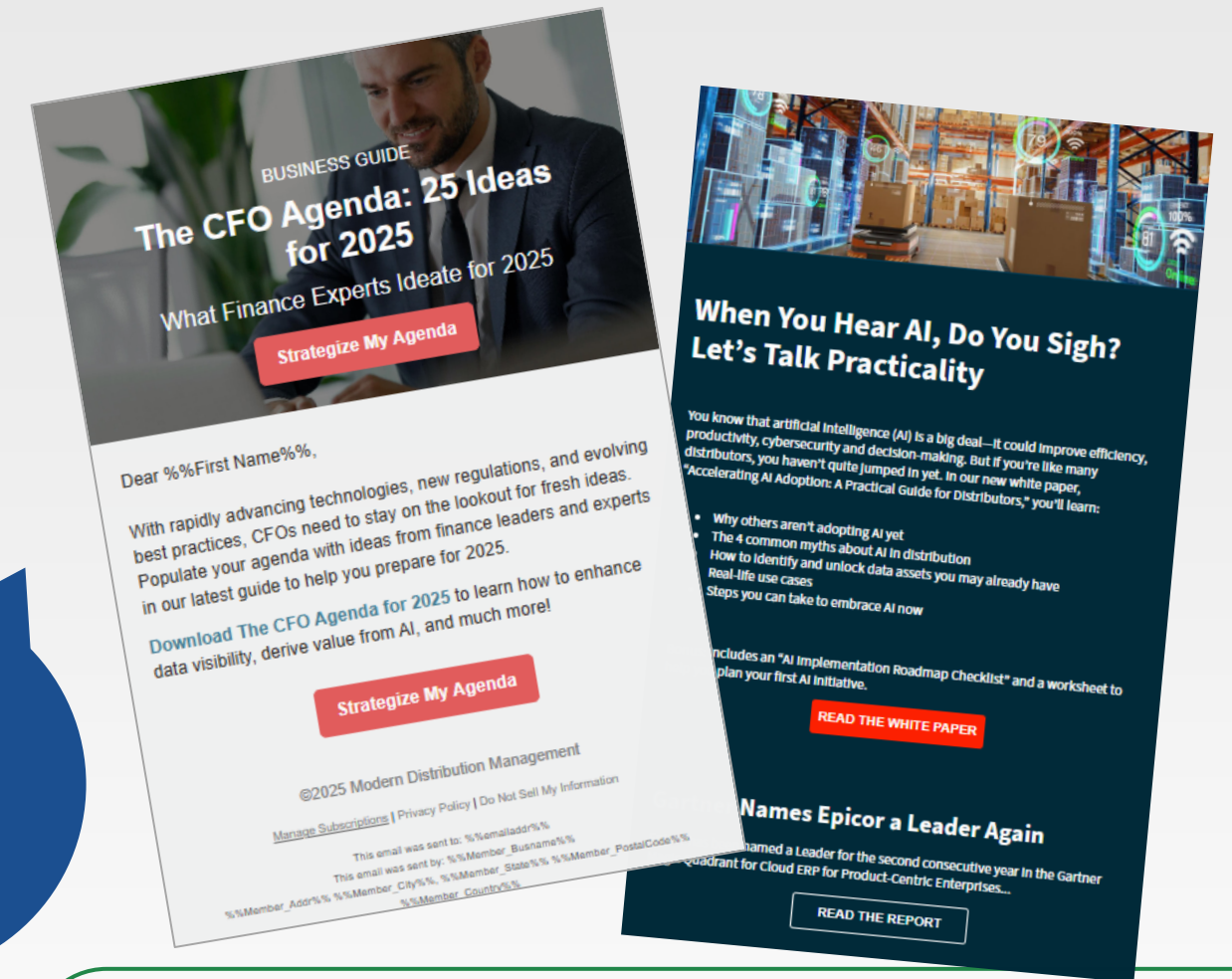
- ✓ Take full control of your message and design
- ✓ Reach a targeted list of distribution executives and decision-makers
- ✓ Drive measurable traffic and engagement from a trusted industry brand
- ✓ Generate leads by offering messages and content that motivate readers to respond to your message

Program Includes:

- Final approval of test email
- Distribution to an opt-in audience of 12,000+ distribution executives
- Email Performance Report (provided two weeks post-send)

23%
Average
open rate

REACH 12K WITH ONE SEND



CREATIVE SPECS PROVIDED BY SPONSOR:

- HTML file sized at 600 pixels wide
- Subject line and preheader: provided by sponsor
- Submit 10 business days in advance
- [Submit materials here](#)

Investment

\$10,000

Availability: Two sends per month. First and third Mondays.