



Social Media Blitz

Get more exposure and engagement through MDM social channels: Facebook, LinkedIn and Twitter reaching over 15,000 MDM followers per post.

Program Includes:

- 6 posts within 30 days across all MDM social channels
- Pacing strategy to optimize frequency and minimize ad fatigue
- Up to 6 different artwork/copy versions to provide fresh content (4 minimum)
- Post results two weeks after 30-day campaign ends

AD SPECS:

- **Accepted Formats:** JPG, PNG, GIF (150KB max)
- **Image Size:** 1080x1080 or 1200x627 preferred at 72 dpi
- **Artwork:** Minimum of four graphic (picture or video)
- **Click URL:** Include destination link (can vary per post)
- **Post Copy:** Provide copy with links and hashtags to accompany graphic
- **Lead Time:** Submit assets **10 business days** before start
- [Submit materials here](#)

REACH 15,000 SOCIAL FOLLOWERS



Investment

\$2,000 when added to a campaign
\$4,000 for standalone campaign

Availability: One per month