



## Website Pop-Up Ads

### High-Visibility Placement | Performance-Based Pricing

Capture attention instantly with a pop-up ad on MDM.com, seen by industry decision-makers as they land on the site.

- ✓ High-impact first impression
- ✓ Premium placement across site
- ✓ Guaranteed delivery—only pay for results

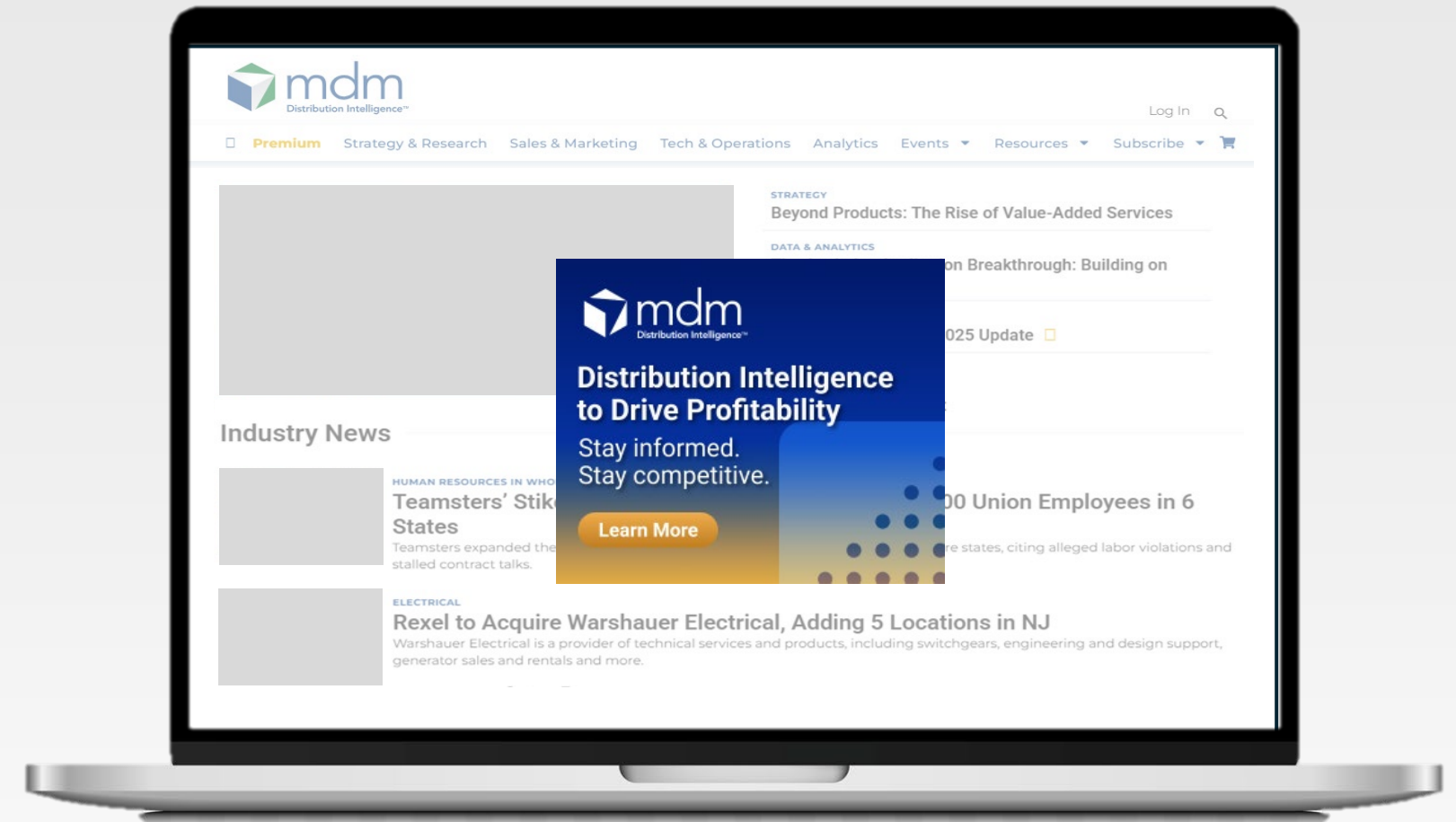
**Location:** Homepage + all other landing pages

**Impressions:** Campaign runs until **5,000 guaranteed impressions**

**Rate:** \$500 CPM (\$2,500 total)

Investment

\$2,500



### ARTWORK SPECS:

- Recommended Size: 400–600px (W) x 300–700px (H)
- Accepted Formats: JPG, PNG, GIF (150KB max)
- Click URL: Include destination link
- Lead Time: Submit assets **10 business days** before start
- [Submit materials here](#)