

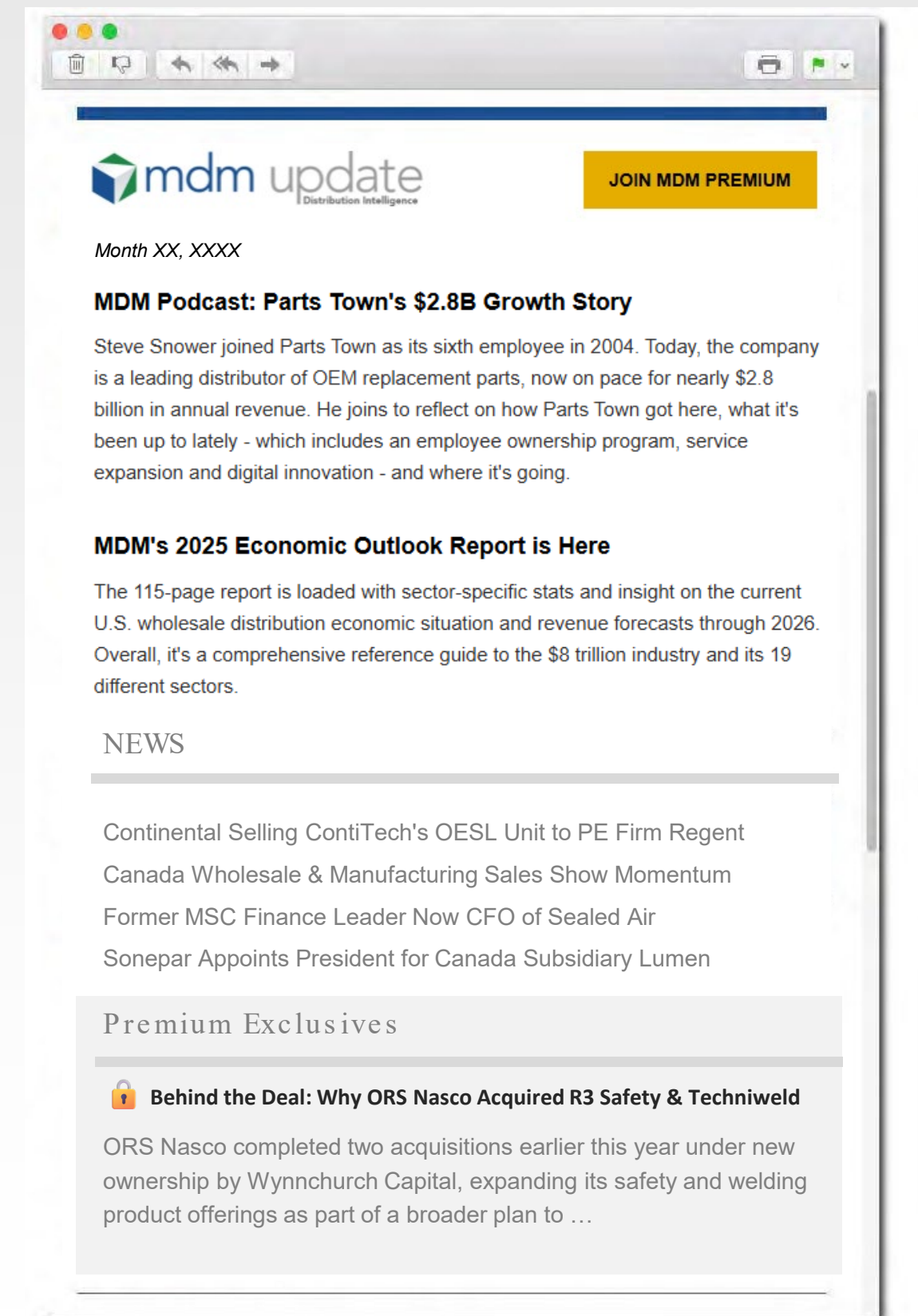


## MDM Update Daily Newsletter

MDM Update is recognized as the essential daily resource of news and original commentary and analysis for leaders in the wholesale distribution industry. Senior executives with an interest in distribution subscribe to MDM Update, which we produce and deliver each weekday morning.

### Contents Includes:

- MDM Exclusive: Original blogs authored by experts with unique perspectives on management, industry trends, news and technology.
- MDM Analysis: Periodic, in-depth analyses of focused topics of interest to senior distribution executives.
- Industry News: We report management changes, mergers and acquisitions, earnings announcements and other news as it happens.
- Upcoming Events
- Two sponsored banner ads spots per issue





# Update Banner Ads

Maximize your reach with an MDM Update Banner Ad insert. An exclusive opportunity to showcase your brand inside one of the industry's most-read newsletters. This program is designed to capture attention, drive clicks, and keep your company top-of-mind with distribution leaders.

## Program Includes:

- Insert of two banner ads with sponsor provided link in one send of MDM update
- Distribution to full subscriber audience of 12,000+ distribution executives
- Banner performance report provided two weeks post-send

### ARTWORK SPECS:

- Banner Size: 600px (W) x 100px (H) at 72 dpi
- Accepted Formats: JPG, PNG, GIF (150KB max)
- Click URL: Include destination link
- Lead Time: Submit assets 10 business days before start
- [Submit materials here](#)

Investment	
1 Insertion	\$1,500
4 Insertions	\$1,200 ea.
8 Insertions	\$ 900 ea.
12 Insertions	\$ 750 ea.

REACH 12,000+ WITH ONE SEND

