

Content Syndication

Your content. Our leads.

Already have high-quality educational content? Let us help you maximize its impact. Submit your own whitepaper, case study, report, or other expert-driven asset, and we'll promote it to our audience of senior-level distribution executives—driving traffic and capturing leads through a gated landing page on MDM.com.

- ✔ Showcase your expertise with content you've already developed
- ✔ Gain visibility with a highly targeted and engaged B2B audience
- ✔ Generate actionable leads while extending the value of your content

Program Includes:

- Hosting of your content on a dedicated **gated landing page** on MDM.com
- Two dedicated **email** promotions to MDM's distribution executive audience
- Four banner ads in MDM **Update** Newsletter
- Two **LinkedIn** posts from MDM promoting your whitepaper
- 5,000 **display ad** impressions on MDM.com
- 30-day **lead report** with download and engagement insights
- [Submit materials here](#)



Investment	\$16,000
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Availability : two spots per month