

# Large Company CEO Roundtable Agenda

October 16-17, 2025 | InterContinental: Minneapolis - St. Paul Airport 5005 Glumack Drive, Minneapolis, MN

**DAY 1 – Thursday, October 16, 2025** - times are in CST

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- 1:00 PM: Registration
- 2:00 PM: Welcoming Remarks
- 2:10 PM: **Building an AI-Driven Advantage**  
*Move beyond AI experimentation to real, scalable impact. This session explores high-ROI, low-risk AI applications that distributors are using to gain a competitive edge. Learn how to navigate governance and security challenges, overcome talent gaps, and implement AI strategies that drive measurable business value.*  
Featured Speaker: Devashish Saxena, Adjunct Faculty, Carnegie Mellon; Former Chief Digital and AI Officer, Imperial Dade, PPG, Rexel
- 3:10 PM: Break
- 3:20 PM: **Networking Discussion Roundtable**  
*Join your non-competing peers in NAW's exclusive facilitated networking groups to discuss ideas, share solutions, and find answers to key issues that can be directly applied to your business.*
- 4:20 PM: Break
- 4:30 PM: **Authentic Leadership for Lasting Engagement**  
*Developing authenticity within your organization can lead to increased performance, deeper commitment, and a strong culture of ownership regardless of title or tenure. This session will help you further develop your authentic leadership style, cultivate a positive workplace culture, and communicate a compelling vision that inspires buy-in at every level.*  
Featured Speaker: Ginny Clarke, Former Director, Executive Recruiting, Google
- 5:30 PM: Break
- 5:40 PM: **Networking Discussion Roundtable**  
*Join your non-competing peers in NAW's exclusive facilitated networking groups to discuss ideas, share solutions, and find answers to key issues that can be directly applied to your business.*
- 6:30 PM: **Networking Reception**
- 7:00 PM: **Facilitated Dinner Discussion**
- 9:00 PM: Evening Concludes

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## DAY 2 – Friday, October 17, 2025

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- 7:30 AM: Breakfast
- 8:00 AM: **Delivering Transformation Beyond Transactions**  
*Developing authenticity within your organization can lead to increased performance, deeper commitment, and a strong culture of ownership regardless of title or tenure. This session will help you further develop your authentic leadership style, cultivate a positive workplace culture, and communicate a compelling vision that inspires buy-in at every level.*  
Featured Speaker: Jay Baer, Customer Experience Expert & Author
- 9:00 AM: Break
- 9:10 AM: **Networking Discussion Roundtable**  
*Join your non-competing peers in NAW's exclusive facilitated networking groups to discuss ideas, share solutions, and find answers to key issues that can be directly applied to your business.*
- 10:10 AM: Break
- 10:20 AM: **From Washington to Your Warehouse – Government Relations Update**  
Featured Speakers: Brian Wild, Chief Government Relations Officer, NAW, and Alex Hendrie, Vice-President of Government Relations, NAW
- 11:00 AM: Program Adjourns