NAW Nucleus Beta Testing Guidelines & Instructions

Purpose of Beta Testing

The beta testing phase of Nucleus is critical to refining the tool and ensuring it meets the needs of NAW members. The primary goal is to verify that Nucleus provides accurate, relevant, and useful information for wholesale distributors. We rely on testers to help us identify strengths, weaknesses, and areas for improvement.

Expectations for Beta Testers

As a beta tester, you will be responsible for engaging with Nucleus, evaluating its outputs, and providing structured feedback. Your role is crucial in shaping the future of this tool and ensuring it becomes an invaluable resource for NAW members.

Your Responsibilities

1. **Test Nucleus Regularly**
   - Spend at least **30 minutes per week** testing Nucleus.
   - Ask a minimum of **five** different queries each week.
2. **Provide Constructive Feedback**
   - Identify **at least three things** you found valuable about the tool.
   - Identify **at least three areas** where improvement is needed.
   - Use the built-in **thumbs up/down feature** and include a brief comment explaining your rating.
   - Answer: *Did Nucleus meet your expectations? Why or why not?*
3. **Test Specific Use Cases**
   - Engage with Nucleus as if you were a distributor seeking information on:
     - Industry research and market trends
     - Government regulations and policy updates
     - Operations, HR, and finance-related questions
   - Ask questions you **already know the answers to** to evaluate accuracy.
   - Use structured prompts based on real business needs.
4. **Be Open and Honest**
   - Remember, this is a **beta version** and still in development.
   - Your candid feedback is necessary to refine the tool before its full launch.
   - If Nucleus provides incorrect or irrelevant results, document your experience.
5. **Report Issues & Opportunities**
   - Identify where Nucleus pulls outdated or incorrect information.
   - Suggest improvements or additional resources that would enhance results.
   - Note any gaps in content, such as missing white papers, case studies, or industry data.

How to Communicate Feedback

- Use the **comment box** within the thumbs up/down feature.
- Submit detailed feedback via the designated NAW feedback form.
- Participate in periodic feedback sessions.
- Include examples of both **successful and failed** responses.

Beta Tester Profiles

To ensure a well-rounded evaluation, we seek testers from diverse backgrounds within distribution, including:

- **Executives (VPs, Directors, C-Suite)** – Provide strategic insights on business use.
- **Managers (Operations, HR, Finance, Sales)** – Evaluate practical applications.
- **Industry Researchers** – Assess analytical capabilities and data accuracy.

What Testers Gain from Participation

- **Early Access**: Be among the first to experience and influence Nucleus.
- **Recognition**: Super users may be featured in NAW content.
- **Impact**: Directly contribute to shaping the future of AI-driven insights in distribution.

Next Steps

- Confirm your participation by contacting **Evan Sears esears@naw.org**
- Log in to Nucleus and begin testing using the structured approach outlined.
- Submit feedback weekly.
- Participate in a **beta tester debrief session** to discuss findings and improvements.

Thank you for your commitment to making Nucleus the premier AI-driven tool for wholesale distribution! Your input is invaluable to ensuring its success.