



NAW 2024 Distribution Leadership Program

October 21 - 25, 2024

302 Pfahl Hall

Monday, October 21

3:00 – 4:00 pm	Registrations – <i>Pfahl Hall 3rd Floor Lobby</i>	
4:00 – 5:00 pm	Course Overview and Introduction to the BSC Case	Mike Knemeyer/ Keely Croxton
5:00 – 6:00 pm	Finance Review Session	Dan Oglevee
6:00 – 6:30 pm	Presenting to the C-Suite	Dan Oglevee
6:30 – 7:30 pm	Welcome Dinner – <i>Pfahl Hall 3rd Floor</i>	
7:30 – 8:00 pm	Small Group Study	

Tuesday, October 22

7:00 – 8:00 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:00 – 12:00 pm	Leadership and Team Effectiveness/HR Management	Larry Inks
12:00 – 1:00 pm	Lunch – <i>Pfahl Hall 3rd Floor</i>	
1:00 – 3:00 pm	Supply Chain Management Strategy	Terry Esper
3:00 – 4:30 pm	Relationships for Success	Mike Knemeyer
4:30 – 6:00 pm	Small Group Study	
6:00 pm	Dinner on Your Own	

Wednesday, October 23

7:00 – 8:00 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:00 – 10:30 am	Strategy	Lori Kendall
10:30 am – 12:30 pm	Financial Management	Dan Oglevee
12:30 – 1:30 pm	Lunch – Pfahl Hall 3 rd Floor	
1:30 – 4:30 pm	Supply Chain Simulation (Blackwell Pavilion)	Keely Croxton/ Mike Knemeyer
4:30 – 6:00 pm	Small Group Study	
6:00 pm	Dinner on Your Own	



Thursday, October 24

7:00 – 7:45 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:00 – 9:30 am	OSU Stadium Tour	
9:45 – 11:45 am	Supply Chain Case Study	Keely Croxton/ Mike Knemeyer
11:45 – 12:30 pm	Lunch - <i>Pfahl Hall 3rd Floor</i>	
12:30 – 3:30 pm	Market Driven Strategy	Maria Landekhovskaya
3:30 – 4:30 pm	AI for Business Success	Vince Castillo
4:30 – 6:00 pm	Small Group Study	
6:00 pm	Dinner on Your Own	

Friday, October 25

7:00 – 8:00 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:00 – 11:30 am	Team Presentations of the BSC Case	All Faculty
11:30 am – 12:00 pm	Wrap-Up and Graduation	