



NAW 2024 Distribution Leadership Program

April 29 – May 3, 2024

302 Pfahl Hall

Monday, April 29

3:30 – 4:30 pm	Registrations – <i>Pfahl Hall 3rd Floor Lobby</i>	
4:30 – 5:30 pm	Course Overview and Introduction to the BSC Case	Mike Knemeyer/ Keely Croxton
5:30 – 6:30 pm	Finance Review Session	Dan Oglevee
6:30 – 7:30 pm	Welcome Dinner – <i>Pfahl Hall 3rd Floor</i>	
7:30 – 8:00 pm	Small Group Study	

Tuesday, April 30

7:15 – 8:00 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:00 – 10:45 am	Strategy	Lori Kendall
10:45 am – 12:00 pm	Supply Chain Management	Terry Esper
12:15 – 1:00 pm	Lunch – <i>Pfahl Hall 3rd Floor</i>	
1:00 – 3:45 pm	Human Resources Management	Larry Inks
3:45 – 5:30 pm	Financial Management	Dan Oglevee
5:30 – 7:00 pm	Small Group Study	
7:00 pm	Dinner on Your Own	

Wednesday, May 1

7:30 – 8:30 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:30 – 11:30 am	Leadership and Team Effectiveness	Larry Inks
11:30 – 12:00 pm	Lunch – <i>Pfahl Hall 3rd Floor</i>	
12:15 – 1:45 pm	OSU Campus Tour	
2:00 – 5:00 pm	Supply Chain Simulation (Blackwell Pavilion)	Keely Croxton/ Mike Knemeyer
5:00 – 6:30 pm	Small Group Study	
6:30 pm	Dinner on Your Own	



Thursday, May 2

7:30 – 8:30 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:30 – 10:00 am	Supply Chain Case Study	Keely Croxton/ Mike Knemeyer
10:00 am – 12:30 pm	Market Driven Strategy	Maria Landekhovskaya
12:30 – 1:30 pm	Lunch - <i>Pfahl Hall 3rd Floor</i>	
1:30 – 4:30 pm	Managing Business Relationships	Mike Knemeyer
4:30 – 6:00 pm	Small Group Study	
6:00 pm	Dinner on Your Own	

Friday, May 3

7:00 – 8:00 am	Breakfast - <i>Pfahl Hall 3rd Floor</i>	
8:00 – 11:30 am	Team Presentations of the BSC Case	All Faculty
11:30 am – 12:00 pm	Lunch – <i>Pfahl Hall 3rd Floor</i>	
12:00 – 1:00 pm	Wrap-Up and Graduation	