



## DISTRIBUTOR EXECUTIVE NETWORKS (DENs) APPLICATION

NAW will assign non-competing distributors to CEO groups of no more than 12 participants. To be considered for membership in an NAW CEO Distribution Executive Network (DEN), this form must be completed in its entirety and returned to Courtney Powell at [cpowell@naw.org](mailto:cpowell@naw.org). This application is used for internal purposes only and will not be shared with anyone other than the NAW Director of Member Programs and the Facilitator who will lead the group you are assigned.

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**COMPANY WEBSITE:** \_\_\_\_\_

**YOUR EMAIL:** \_\_\_\_\_

**YOUR PHONE:** \_\_\_\_\_

**COMPANY SALES VOLUME:** \_\_\_\_\_

**BRIEF DESCRIPTION OF COMPANY, INDUSTRY SERVED, PRODUCTS AND SERVICES:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

By submitting this application, I understand that I will be assigned to a CEO group of non-competing distributors. I agree to participate in two in-person and two virtual meetings per year (barring an emergency). I further agree to pay the annual DEN membership fee of \$9,500 per year upon invoice. If I am selected as part of the pilot year (2023) I will receive a discount of 20% on the membership fee for one calendar year. Should I discontinue my membership in NAW, I understand that membership in the DEN will be terminated.

**Signed by:** \_\_\_\_\_

**Date:** \_\_\_\_\_