



AGENDA

WEDNESDAY, NOVEMBER 2, 2022

6:00 pm – 7:00 pm	Reception	Sheraton Foyer
7:00 pm	Dinner	Sheraton Grand Ballroom

THURSDAY, NOVEMBER 3, 2022

7:15 am – 7:55 am	Breakfast	Sheraton Grand Ballroom
8:00 am – 9:00 am	General Session	Sheraton Grand Ballroom

The Evolution of B2B Marketplaces

Featuring Adrien Nussenbaum, Co-Founder and Chief Executive Officer at Mirakl, in a conversation with Alex Moazed, Founder and CEO of Applico.

9:05 am – 9:35 am	Meet Proton.ai	Chicago Room
9:00 am – 9:35 am	Meet Balance	Rosemont Room
9:40 am – 10:10 am	Meet Drive My Way	Chicago Room
9:40 am – 10:10 am	Meet Resolve	Rosemont Room
10:15 am – 10:45 am	Meet Prokeep	Chicago Room
10:15 am – 10:45 am	Meet Recurrency	Rosemont Room
10:50 am – 11:20 am	Meet Curri	Chicago Room
10:50 am – 11:20 am	Meet Nautical Commerce	Rosemont Room
11:30 am – 12:15 pm	General Session	Sheraton Grand Ballroom

How Distributors Can Thrive on the Right Marketplace

Featuring Kevin Weadick, President of Zoro, in a conversation with Ian Heller, Chief Strategy Officer of Distribution Strategy Group.

12:20 am – 1:00 pm	Luncheon	Sheraton Grand Ballroom
1:05 pm – 1:35 pm	Meet Mirakl	Chicago Room
1:05 pm – 1:35 pm	Meet Zoro	Rosemont Room
1:40 pm – 2:10 pm	Meet Bryzos	Chicago Room
2:15 pm – 2:45 pm	Networking Coffee Break	Sheraton Foyer

2:50 pm – 3:35 pm	General Session	Sheraton Grand Ballroom
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Xometry : The First Publicly Listed B2B Marketplace

Featuring Randy Altschuler, CEO of Xometry in a conversation with Alex Moazed, Founder and CEO of Applico.

3:40 pm – 4:00 pm	Private Appointment Session	Tech Suite
4:05 pm – 4:25 pm	Private Appointment Session	Tech Suite
4:30 pm – 4:50 pm	Private Appointment Session	Tech Suite
4:55 pm – 5:15 pm	Private Appointment Session	Tech Suite
5:20 pm – 5:40 pm	Private Appointment Session	Tech Suite
5:45 pm – 6:05 pm	Private Appointment Session	Tech Suite
6:15 pm – 7:15 pm	Reception	Sheraton Foyer
7:15 pm	Dinner	Sheraton Grand Ballroom

FRIDAY, NOVEMBER 4, 2022

7:15 am – 7:55 am	Breakfast	Sheraton Grand Ballroom
8:00 am – 9:30 am	General Session	Sheraton Grand Ballroom

Creating a Culture of Innovation

Featuring Alex Moazed of Applico with:
 Kathy Mazzarella, President & CEO, Graybar
 Eddie Lehner, CEO, Ryerson
 Rick Schwartz, Chairman, Winsupply

What's Next?

Featuring Ian Heller, Distribution Strategy Group with:
 John Hill, Chief Digital Strategy Officer, MSC Industrial
 Katie Poehling Seymour, CEO, First Supply LLC

9:40 am – 10:00 am	Private Appointment Session	Tech Suite
10:05 am – 10:25 am	Private Appointment Session	Tech Suite
10:30 am – 10:50 am	Private Appointment Session	Tech Suite
10:55 am – 11:15 am	Private Appointment Session	Tech Suite
11:20 am – 11:40 am	Private Appointment Session	Tech Suite
11:45 am – 12:05 pm	Private Appointment Session	Tech Suite