



Website Display Ads

MDM website advertising provides a consistent branding opportunity alongside our highly valued editorial content. Reach wholesale distribution industry decision-makers and drive readers to your website.

Program Includes:

- Location: Five banner ads placements throughout the MDM.com website
- Impressions: Campaign runs until 5,000 guaranteed impressions
- Rate: \$175 CPM (\$5,000 minimum/month)

SIZES:	length x height
Large Leaderboard	970 x 90
Feature	510 x 90
Leaderboard	728 x 90
Medium Rectangle	300 x 250
Text Ad: Inline Thumbnail + title and 30 words of copy	200 x 125

ARTWORK SPECS:

- **Accepted Formats:** JPG, PNG, GIF (40KB max)
- **Click URL:** Include destination link
- **Lead Time:** Submit assets **10 business days** before start
- [Submit materials here](#)

58K PAGE VIEWS & 100K VISITORS MONTHLY

